



Characterystics:

POWDER & BULK is the technical journal for bulk materials handling in Polish language and provides a cross-media platform for users, system & component suppliers and science. Problem-solving handling industries: building materials, energy, agriculture, chemicals and plastics.

POWDER & BULK informs about the various processing steps and procedures for the extraction development, process engineering, product and material development, product news, event and date references – always high quality and up to date. Special attention is paid to the description of processes of rationalization, process control.

automation, measurement technology, quality assurance, operational safety and environmenta protection. In addition it is reported about new products, events, fairs and trade events.

2



READERS PROFILE:

The main group of our readers are engineers and managers responsible for technological processes, logistics, transportation, R&D and investments in bulk and solid materials industry.

> energy production, renewable energy sources - 5%

waste utilization - 5%

bulk materials handling, storage and transportation - 10%

research and development - 6%

gypsum and glass – 13%

machines, equipment and tools for bulk solids industry — **18%**

building industry, road-building,

civil engineering - 3%

plastic and rubber granules - 4%

chemical and pharmaceutical industry - 6%

wood processing and pulp manufacturers-5%

food production and processing, agricultural materials — 15%

mining industry - 10%

PUBLISHER:

ul. Tysiaclecia 9/1

41-303 Dabrowa Górnicza



EDITORIAL DEPARTMENT:

Redakcja Powder&Bulk ul. Elizy Orzeszkowej 11, 41-300 Dąbrowa Górnicza tel. 32/262 76 22

e-mail: redakcja@powderandbulk.com.pl

www.powderandbulk.com.pl

Agnieszka Tyc editor-in-chief tel. 32/262 76 22, kom. 510 485 880

a.tyc@powderandbulk.com.pl

Dobrochna Sajdak-Chudzik tel. 32/262 76 22 d.chudzik@powderandbulk.com.pl

Adam Krzyżowski tel. 32/262 76 22 kom, 501 690 740 a.krzyzowski@powderandbulk.com.pl **Distribution:** fairs, conferences, events — **20%** subscription – **30%** direct mailing - 50%

Śląska Agencja Reklamowo-Dziennikarska

Frequency: 8 issues per year (7 regular issues and 1 special issue)

Subscription: Please ask: prenumerata@powderandbulk.com.pl



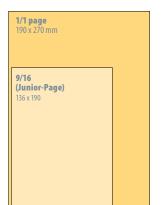
MEDIA KIT 2022: editorial calendar/editorial deadline

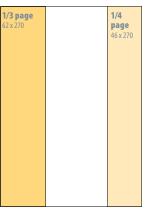
NR	EDITORIAL DEADLINE / Print date	REGULAR TOPICS	SPECIAL SUPPLEMENTS	FOCUS TOPICS
1	25.01.2022 / 01.02.2022	bulk goods transportation systems measurement fire and explosion prevention, health and safety at work filtration systems and dust control; weighing and metering shredding technologies silo and storage systems maintenance automation bulk material characterisation	Filtration, ventilation and dust control Health and safety in the powder industry: – respiratory protection – protective clothing – ATEX – Ceramic materials • Powder metallurgy	Solutions for agri-food industry (sieves, dryers, silo, machinery and equipment) Recycling and utilisation Solutions for powder and bulk industry in Poland (technologies, machines, equipment) production processes of ceramic materials (technologies, machines, solutions for this industry)
2	04.03.2022 / 11.03.2022		Automation and measurements:	Pneumatic transport Prives and controls for the bulk materials industry Packagings for powder and bulk materials industry Equipment and laboratory testing
3	06.04.2022 / 13.04.2022		Sieves, screens, separators Machinery and equipment for the aggregates: – crushers, mills, shredders, presses	Solutions for cement and lime industry — machinery and equipment for this sector — transportation — logistics and warehousing Equipment for aggregate industry Research of aggregates Oils, lubricants and fluids technology for powder industry
4	17.05.2022 / 24.05.2022		Packaging, weighing and dosing machines and systems	Processing and recycling of plastics Plastic products Composites and composite materials Innovative technologies for powder and bulk industry IT systems for powder and bulk industry
5	21.06.2022 / 28.06.2022		Fire and explosion prevention ATEX (machines working in ATEX zones) Rules, regulations and legislation	Energy resources and modern technologies in energy industry Underground mining and quarrying (machinery, solutions and technologies) Maintenance in the powder and bulk industry Spare parts for the industry
6	30.08.2022 / 06.09.2022		Storage of powder and bulk materials: — silo — storage systems — packagings (big bags, special packaging etc.)	Modern technologies for bulk, agriculture and food materials drying, packaging, weighing and dosing Automation in the bulk industry Waste management and combustion byproducts (technologies and equipments) Recycling of waste
SPECIAL	10.10.2022 / 17.10.2022		Catalogue of products and services for the bulk materials	
7	01.12.2022 / 08.12.2022		Transportation of powder and bulk goods:	Machinery, equipment and machine parts for powder and bulk industry Solutions for agri-food industry Feed, fertilizers, granulates (news, technologies, solutions) Tystems for powder and bulk industry Maintenance in the powder and bulk industry Summary of year 2022 (projects and achievements companies in the powder and bulk industry)

Our magazine will be distributed not only to subscribers, but also during industry events (fairs and conferences) scheduled for 2022. We are also planning an intensive online delivery of the magazine.

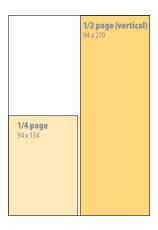


MEDIA KIT 2022: ads sizes





1/3 page 190 x 88		
1/4 page		
190 x 66		



1/2 page (l 190 x 134	horizontal)	
1/8 page 190 x 32		

size	price (Euro)
II cover	1600
III cover	1600
IV cover	2000
1/1 page	1350
Junior page	980

size	price (Euro)
2/3 page	980
1/2 page	752
1/3 page	520
1/4 page	400
1/8 page	230

CONTACT: tel. 32/262 76 22

kom. 510 485 880

redakcja@powderandbulk.com.pl





BANNERS

- 1. Wideboard 950×200 px
- 2. Billboard 750×100 px
- 3. Sponsor box 300×60 px
- 4. Navibox 300×250 px

FILES:

JPG / PNG / GIF

NEWSLETTER/MAILING:

Offer on request

price for 1 month				
	Wideboard	Billboard	Box sponsorski	Navibox
Price (euro)	400,00	300,00	150,00	200,00